

Island Trails Recreational Cycling Events Sponsorship Opportunities

Following is a list of sponsorship opportunities available for the 2009 Island Trails Cycling Events. Please note that all sponsors will receive recognition on all days of events and have an opportunity to have displays at all venues.

Sponsorship Opportunities

Cash Sponsor

Accommodation

Transportation Cycling Equipment

Merchandise

Nutrition Breaks

October 2nd - Day One

A. Opening reception

B. Entertainment

C. Food & Drinks

October 3rd - Day Two

D. Coffee/Snack Breakfast

E. Entertainment

F. Food & Drinks

October 4th - Day Three

G. Coffee/Snack Breakfast

H. Wood Islands Entertainment

I. Wood Islands Food & Drink

Sponsorship Benefits

Sponsors of this event will enjoy logo recognition in 5,000 copies of the event brochure which will be delivered throughout Atlantic Canada and Eastern USA and be placed on website at www.islandtrails.ca

Sponsors will be able to attract participants to their place of business or community to 'showcase' what you have to offer.

This 'shoulder season' event will attract visitors to the Island at the tail end of the tourism season and add to eastern Prince Edward Islands economy. There will be daily opportunities to greet participants and showcase your business and products.

Island Trails Cycling Events 2009 Sponsorship Form

Name of Business/Community/Organization _____

Address _____

Phone _____

Email _____

Cash ___ Cheque ___ Amount _____

In-Kind Donation/Item _____ Number of units _____

Dollar Value of In-Kind Donation _____

Other Details

Contact Name _____

Signature _____

Date _____

**Please make all cheques payable to Island Trails Recreational Cycling Events*

**Mail to Box 265 Charlottetown PE, C1A7K4*

For more information contact Grace Blackette at 583-2412

gblackette@pei.sympatico.ca

Denis Dunne at 566-5974

ddunne@islandtelecom.com

fax to 902-583-2489

THANK YOU FOR YOUR SUPPORT!